

MAIN STREET HIGHLAND PARK
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BOARD of DIRECTORS MEETING
Wednesday, August 16, 2006

Board Chair **Brian Taxman** called the meeting to order at 6:35 P.M.

Present were: **Duane Beers, Graham Copeland, Walter Deutsch, Deborah Dowdell, Ballard Hutkin, Jason Leff, Howard Sherman, and David Younge.** MSHP committee chair Larry Kling was also present.

1. Announcements

- The executive committee has appointed as a directors, effective August 7th:
 - Operator Director expiring Dec. 2006, Dr. Howard Sherman

2. Previous minutes

- The July minutes were approved by unanimous show of hands [motion: D. Younge].

3. Treasurer's update

- The financial and spending reports for August were distributed.
- Some omissions and clerical corrections were identified. Messrs Leff and Copeland will meet before month-end to make the corrections.

4. New business

- **2007 budget and 2006 Q4 project focus.** Several emerging opportunities were discussed, including the following:
 - Shopping and Dining Guide. A pocket sized map & info sheet for visitors.
 - Web hosting and webmaster services. Our volunteer webmaster, Greg Deatz, will soon be departing after 2-1/2 years of well appreciated service.
 - Improved management and maintenance of the website's content.
 - Creating building-side murals. After a robust discussion of the aesthetic and practical considerations, the board assigned the Design committee to recommend a policy for BID and/or Main Street support for public art, including installations on private property as well as the public right of way.
 - Expansion of the Clean Streets program outside the BID. The board approved that trash carts from our replacement supply will be made available, at our cost, to any borough commercial property owner who wishes to participate [motion: D. Younge].
 - Additional co-operative advertising programs via local cable and/or movie theaters.

5. Old business

- D. Dowdell provided the board and the Bylaws committee with some research materials concerning the mechanics of remote and proxy voting. The Bylaws committee has been previously tasked with recommending whether implement either method to facilitate the board's quorum requirements.

6. Adjournment

- The meeting adjourned at 8:45 P.M.

Submitted for your approval,
David Younge
Secretary of the Board

Attachments: Board minutes, July 2006
YTD Financials, 8/16/2006

Draft for approval

